



## CITY OF SEDALIA

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# NEWS RELEASE

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FOR IMMEDIATE RELEASE  
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### **CITY OF SEDALIA LAUNCHES WHITE RIBBON CAMPAIGN**

(Sedalia, MO): The City of Sedalia is launching a white ribbon campaign for area residents to show their support for health care workers battling the COVID-19 pandemic.

“Our doctors and nurses are stretched to the limit fighting this dreadful disease,” said Mayor John Kehde. “They are tirelessly working to care for our friends, neighbors and loved ones. Displaying white ribbons is a small but public way to let them know that we see what they’re doing and that we appreciate them.”

People are encouraged to use what they have in their homes to display the ribbons rather than going out and buying supplies.

“Be creative and use what you have to create white ribbons for your windows or for around your trees,” Kehde said. “Printable cutouts can be found online, or white trash bags can be cut up and tied into bows and ribbons.”

The mayor said the city got the idea from the Henry Ford Health System in Michigan that Katy Trail Community Health adopted. It’s part of a larger message to help the community understand that we all need each other to get through the COVID-19 pandemic.

“There’s been so much negativity and fear about this virus,” he said. “It is a serious situation, but it’s not going to last forever. There are vaccines now and promising new medicine, which means hope is on the way. We just need to support and protect each other. Social distance. Wash your hands often and be safe. We’ve all been touched by a doctor or nurse who’s been there for us in our time of need. Doing the right things and displaying white ribbons are opportunities to put our appreciation for them into action.”

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